

12085 Lake Cypress Circle • Apt. I-203 • Orlando, FL 32828
P: 484-678-8587 • E: luke@getluke.com
www.getluke.com

PROFILE I am a web developer with a passion for delivering beautiful, usable and accessible web experiences. I love to help clients tell their unique story and vision to the world, and I dream of working with a team that shares my desire to use creativity and technology to advance meaningful causes.

EDUCATION **University of Virginia**

B.S. - Aerospace Engineering
May 1995
Charlottesville, VA

EXPERIENCE **Web Developer**

Global Media and Communications
Campus Crusade for Christ
August 2006 - Present

- › Convert Photoshop comps into clean, semantic HTML and CSS templates for the re-launch of our global corporate site.
- › Advise team on best practices for web publishing and coding. Educate content managers on basic graphic/web design principles and techniques.

Communications Director

Mid-Atlantic Regional Team
Campus Crusade for Christ
September 2005 - August 2006

- › Leadership, art direction and web development for all regional media including web sites, videos and print materials.

Conference Director

Mid-Atlantic Regional Team
Campus Crusade for Christ
August 2001 - September 2005

- › Led a core team and over 40 staff volunteers in preparation for the Christmas Conference, our most significant regional event of the year. Implemented changes that led to increased staff alignment and greater overall quality. Helped the conference grow from 450 to over 800 attendees.
- › Co-directed three other major regional events, created web sites for conferences, provided technical support to over 150 regional staff members, and built computer systems for our regional operations team.

Campus Field Staff

Virginia Tech Chapter
Campus Crusade for Christ
August 1996 - July 2001

- › Helped develop students spiritually by leading Bible studies and outreaches, mentoring student leaders and teaching at our large-group meetings.
- › Worked with a team of staff to oversee and help facilitate the growth of our community from 80 to over 400 students in the span of 5 years.

SKILL SET**Technical:**

Strong command of (x)HTML and CSS, including web standards and best practices. Working knowledge of Flash. Growing aptitude for Javascript, the DOM and AJAX. Growing knowledge of PHP, MySQL, Ruby and Perl. Working knowledge of audio and video editing applications.

Personal goals include learning Ruby on Rails, frameworks for Javascript and PHP, and Actionscript. Comfortable working in Windows and Mac OS X (currently on a Mac).

Ministry-related:

Fund development, leadership, teaching, mentoring, and coaching.

TOOLBOX

Adobe Creative Suite 2, Adobe Fireworks, Textmate, ExpressionEngine, Wordpress, CSSEdit.

REFERENCES

“I love Luke’s passion to create beautiful work that honors Christ. I love his heart for using media to connect to the lost and to empower believers. He has a tested faith that I admire and respect, and when he speaks, truth and gentleness surround his words. Plus, he has a wickedly funny sense of humor. I really enjoy working with Luke, as does our whole team.”

— **Judy Nelson**, Chief Communications Officer, Campus Crusade for Christ

“Luke is a joy to work with. On multiple occasions I have turned to him for help with web projects, particularly those involving CSS. He is incredibly thorough and patient and takes the time to wade through my messy code and figure out what I was trying to make it do. Because he understands web standards and CSS so thoroughly and loves to do things correctly he is able to rewrite everything and give me back clean, elegant, standards-based code that works on all platforms and displays exactly what I need it to.”

— **Tim Henderson**, Penn State Campus Director and founder of centerfieldproductions.org, a resource for campus ministry.

“Luke has an eye for usability, design, and aesthetic appeal. He gave special attention to listen to what I needed and hoped for, then made it a reality. He is thorough and produces a clean product that is tried and tested in all relevant applications. Being a perfectionist he granted my site some bonus functions that I had not even thought of, but delight in using. He can effectively translate the confusing language of web design in to layman’s terms, empowering me to understand what is happening behind the scenes.”

— **John Kidd**, director of Lifelines at the University of Virginia, an outdoor campus ministry of Campus Crusade for Christ

OTHER INTERESTS

My family

Learning graphic design principles (typography, grid and color theory, etc.)

Adoption

Post-rock and underground hip hop music

Basketball

Anything Mac-related; I’m a one year-old switcher